



COMPANY PROFILE 2017

# SIMBA TELECOM LIMITED

*The lion in wireless*

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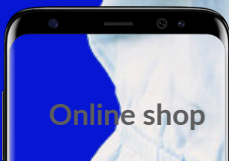
sale  
centre

COMPANY PROFILE 2017

# SIMBA TELECOM LIMITED

*The lion in wireless*

We're here to  
bring you the  
best deals on  
mobile phones  
& all MTN  
products



[www.simbatelecom.com](http://www.simbatelecom.com)

# SIMBA TELECOM LIMITED

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# ABOUT US



# 1.

## WHO WE ARE

At SimbaTelecom Limited, we believe that communication is a right, not a luxury. We have been working hard since the Mobile industry began in East Africa to help make this dream become a reality. We are the largest distributor of airtime in East Africa, working with the biggest network in Uganda -MTN, Safaricom in Kenya and Vodacom in Tanzania.

We are also one of the largest retailers in East Africa with over 100 retail outlets and are partnered with Nokia, Samsung Huawei, and Tecno mobile, Idroid, Fero, and Itel and to sell high quality mobile phones.

# 2.

## VISION

There will be a communication device in the hand of every East African which will connect people, improve livelihoods and provide information to everyone

# 3.

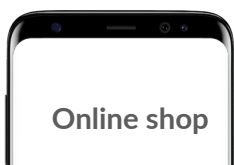
## MISSION

With the power of our efficient distribution model, innovation expansive retail network, talented people and data driven approach, we provide all East Africans with trusted, quality, high value mobile communication products and services

# 4.

## OUR PHILOSOPHY

“Ubuntu:  
I am because  
you are, you are  
because I am”



# WHAT MAKES US WHO WE ARE

1.1

## *Integrity always*

Great sustainable business starts with great ethics. At Simba we do not trade off integrity for personal or professional gain ever.

## *Customer centric*

The needs of our customers are at the forefront of every decision we make. We know that success depends on selling the customer what they want, at the right price at the right time with the right level of service.

## *Knowledge is power*

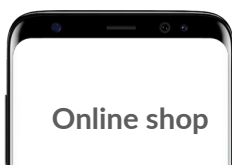
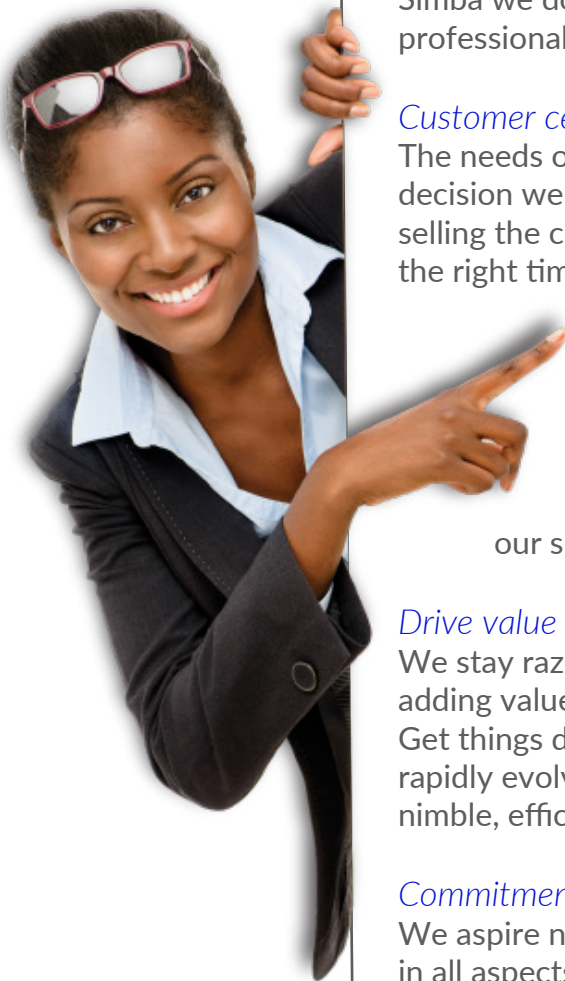
Effective decisions are made by obtaining and analyzing data and training our staff to be the best. Market, customer, competitor, and organisational knowledge is pivotal to our sustainable business growth.

## *Drive value*

We stay razor focused on the bottom line and always adding value to the business  
Get things done now Our competitors and customers are rapidly evolving. We stay ahead of the game by being a nimble, efficient decision-making organization.

## *Commitment to excellence*

We aspire not to be good, but instead to set the standard in all aspects of our businesses from airtime distribution to commercial





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# OUR PRODUCTS

## SMARTPHONES

We partner with super brands to bring you the most desirable quality, warrantied & Longlasting mobile phones at the best price.

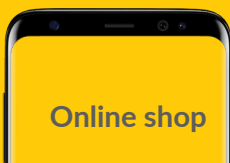
## MTN AIRTIME & MOBILE MONEY

We are MTN Uganda's biggest dealer in Mobile money. From any of our outlets, get to send and receive mobile money at your convenience. We also sale MTN airtime from all our shops, both in bulk & in small denominations.



## ACCESSORIES

At simba, we also deal in numerous accessories such as power banks, memory cards, smart watches, Anti breaks, solar charges, car chargers, phone covers, batteries, selfie sticks and much more.



Online shop

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# OUR PARTNERS

Our partners include;

MTN Uganda (MTN Airtime & Mobile Money) Nokia, Samsung, Tecno, Huawei, Itel, Idroid, Fero, Infinix, Itel & Zuri (for smartphones & Accessories)



SAMSUNG

FERO

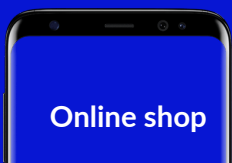
TECNO

NOKIA

HUAWEI

iDROID

Infinix



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# WHY YOU SHOULD CHOOSE US

4.0

## **GREAT AFTER SALES**

We make it a point to avail our customers with all the necessary information & help with regards to the mobile devices and accessories that they purchase from us. Try us today!

## **STRICTLY ORIGINAL**

At simba, we don't sell second hand devices. All our shops operate on a strictly original policy; we comply with all our tax payments & deal with insured & trusted partners.

## **WARRANTIED PHONES**

All our mobile devices come with up one year warranty! If you purchase a device from any of our shops, we offer to have it repaired free of charge in case it comes down with a technical damage. NOTE; physical damages such as the screen breaking might be repaired at a cost.

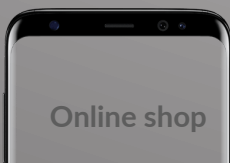
## **SERVICE CENTER**

At our service center, you get to work with very experienced technicians in case your mobile device needs a fix. We offer FREE repairs to all our customers' damaged phones (technical) as long as you can prove that the device was bought from our shops. Normally you are required to present a receipt.

For other repairs (Physical damages) we guarantee you the best service at a very fair cost

## **ONLINE SHOP & NATION-WIDE DELIVERIES**

We have a fully functional online shop with all our products and prices. For those who don't have the time to visit our physical shops, simply browse through our online store [www.simbatelecom.com](http://www.simbatelecom.com) make your purchase & have it delivered to your address.



Online shop

[www.simbatelecom.com](http://www.simbatelecom.com)



# OUR OUTLETS

We have numerous shops in Central, Midwest and Western outlets. Feel free & head down to any of them.

## CENTRAL SHOPS

### Kampala road

SDL	Wakiso district	Kampala	Kampala road	776202609
Nokia	Wakiso district	Kampala	Kampala road	776202996
HOD	Wakiso district	Kampala	Kampala road	776202998
Blitz	Wakiso district	Kampala	Kampala road	776202839
Kyengera	Wakiso district		Kyegera town	776202901
Buwama	Mpigi district	Buwama town	Masaka road	776202844
Kikuubo	Wakiso district	Kampala		776202919
Garden city	Wakiso district	Kampala	Jinja road	776202984
Kasubi	Wakiso district	Kasubi town	Kawala road	776202845
Nakulabye	Wakiso district	Nankulabye town		776202847
Lugogo	Wakiso district	Kampala	Jinja road	776202913
Mpigi	Mpigi district	Mpigi town	Butambala road	776202924
Nabingo	Wakiso district	Nabingo town	Trinity college road	776202989
Service center				776202813

## MIDWEST SHOPS

Lukaya	Kalungu district	Lukaya town	Mbarara road	776202068
Masaka main	Masaka district	Masaka town	Masaka mbarara road	776202977
Masaka banking hall	masaka district	Masaka town	Masaka mbarara road	776202852
Kalisizo	Rakai district	Kalisizo town	Mutukula road	776202936
Kyotera	Rakai district	Kyotera town	Mutukula road	776202936
Ssembabule	Sembabule district	Sembabule town	lwemiyaga road	776202822
Kinoni	Lwengo district	Kinoni town	Masaka mbarara road	776202089
Kyazanga	Lwengo district	Kyazanga town	Masaka mbarara road	776202059
Lyantonde	Lyantonde district	Lyantonde town	Masaka mbarara road	776202815

## WESTERN SHOPS

Bwizibwera	mbarara district	bwizibwera town	masaka mbarara road	776202962
Ibanda	ibanda district	ibanda town	mbarara road	776202945
Ishaka	bushenyi district	ishaka town	rukugiri road	776202946
Isingiro	isingiro district	isingiro town		776202083
Kabale main	kabale district	kabale main town	kisoro road	776202943
Kabwohe	sheema district	kabwohe town	kassese road	776202949
Mbarara main	mbarara district	mbarara main town	mbarara road	776202971
Ntungamo	ntungamo district	ntungamo town		776202931
Rubindi	mbarara district	rubindi town	ibanda road	776202817
Rushere	kiruhura district	rushere town	rwakitura round about	776202906





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